



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

Great American Media  
 Attention: Accounts Payable  
 1010 Wisconsin Ave. NW  
 Ste 800  
 Washington, DC 20007

Advertiser	Democratic Senatorial Campaign Comm
Product	DSCC IE
Estimate Number	1848

Invoice #	106917-2
Invoice Date	10/07/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/01/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	106917
Alt Order #	06854974
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	49
Product Code	53

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV	M-F Today Show II	9-10a		09/25/12 to 10/01/12	2x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV	Today 4th Hour	10am-11am		09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV	Rachael Ray	11am-12pm		09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV	Noon News	12-1230pm		09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV	Days of our Lives	1258p-2pm		09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV	The Doctors	2pm-3pm		09/25/12 to 10/01/12	4x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
					to							
	KSNV	</										



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

Great American Media  
 Attention: Accounts Payable  
 1010 Wisconsin Ave. NW  
 Ste 800  
 Washington, DC 20007

Advertiser	Democratic Senatorial Campaign Comm
Product	DSCC IE
Estimate Number	1848

Invoice #	106917-2
Invoice Date	10/07/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/01/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	106917
Alt Order #	06854974
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	49
Product Code	53

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
12	KSNV	Dr Phil	3-4p		to							
				09/25/12 to 10/01/12	4x	MTWTF--						
	KSNV			M	10/01/12	:30	3:20 PM		DSCCNV-12-02-30H W115C	\$450.00		2
13	KSNV	4PM NEWS (1 hour)	4-5pm		to							
				09/25/12 to 10/01/12	3x	MTWTF--						
	KSNV			M	10/01/12	:30	4:22 PM		DSCCNV-12-02-30H W115C	\$700.00		2
17	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm			to							
				09/25/12 to 10/01/12	3x	MTWTF--						
	KSNV			M	10/01/12	:30	7:18 PM		DSCCNV-12-02-30H W115C	\$1,300.00		2
18	KSNV	Face to Face w/ J Ralston	730-758pm		to							
				09/25/12 to 10/01/12	4x	MTWTF--						
	KSNV			M	10/01/12	:30	7:38 PM		DSCCNV-12-02-30H W115C	\$1,000.00		1
19	KSNV	Monday Prime 10-11pm	10-11pm		to							
				10/01/12 to 10/07/12	1x	M-----						
	KSNV			M	10/01/12	:30	10:32 PM		DSCCNV-12-02-30H W115C	\$3,200.00		1
33	KSNV	M-F News 3 at Eleven	11pm-1135pm		to							
				09/25/12 to 10/01/12	4x	MTWTF--						
	KSNV			M	10/01/12	:30	11:34 PM		DSCCNV-12-02-30H W115C	\$1,100.00		3
35	KSNV	Tonight Show	1135p-1237a		to							
				09/25/12 to 10/01/12	3x	MTWTF--						
	KSNV			M	10/01/12	:30	12:31 AM		DSCCNV-12-02-30H W115C	\$750.00		1
<b>Aired Spots</b>												<b>15</b>

The actual broadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

**Billing Address:**  
 Great American Media  
 Attention: Accounts Payable  
 1010 Wisconsin Ave. NW  
 Ste 800  
 Washington, DC 20007

# INVOICE

Advertiser	Democratic Senatorial Campaign Comm
Product	DSCC IE
Estimate Number	1848

Invoice #	106917-2
Invoice Date	10/07/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/01/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	106917
Alt Order #	06854974
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	49
Product Code	53

Agency Ref	
Advertiser Ref	

**Gross Total** **\$12,950.00**  
**Agency Commission** **\$1,942.50**  
**Net Amount Due** **\$11,007.50** **Payment Terms 30 Days**

The actual broadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin or ancestry.